

**Detroit River Area of Concern
Public Advisory Committee Meeting
9/28/2012**

Past Participants-

- BASF, had a contractor
- DTE,
- Wayne County
- Local Community Government -
 - Trenton
- Susan Campbell MNFI
- Researchers - USGS
- US Fish & Wild life service
- SEMCOG
- Wayne County Conservation District
- Detroit Water & Sewer - DWSD

Goals for increasing participation

- **DELIST** (10 BUIs)
- Better Brainstorming
- entities who impact the river and can bring new perspective
- Help decide activities to support outside of PAC
- Better Community understanding of PAC role & priorities
- Possible joint projects with Rouge PAC
- Some BUI's don't have priorities - need appropriate people to develop
- (Relating our objectives to community and economic involvement)
- Create bigger picture with job creation entities /economy fisheries ect.
- Get message out
- Get buy-in for restoration activities
- Educating to promote action
- Obtaining the resources
- Visibility

Possible Priorities for Recruitment

- Wayne County
- Detroit Water & Sewerage Dept
- Local Communities
- City of Detroit
- Wayne State
- USFWS
- Industry
- Port Authority (economics)
- DETROIT CHAMBER & SOUTHERN WAYNE COUNTY
- IJC
- Downriver Community Conference / SEMCOG

On PAC Itself (Yes) or As Needed

- **YES** / NO
- YES / **NO** - *As Needed - Keep informed*
- YES / **NO** - *One person representing - DCC*
- **YES** / NO - *Green task force? water sub comm.*
- **YES** / NO - *As Needed*
- YES / **NO** - *As Needed*
- **YES** / **NO** - *Representative? As Needed*
- **YES** / **NO** - *As Needed*
- **YES** / NO - *??? Environmental committee*
- **YES** / NO - *Reach out to them*
- **YES** / NO

Strategies

- Wayne County
- Local Communities
- City of Detroit (GTF)
- DETROIT CHAMBER & SOUTHERN WAYNE COUNTY
- IJC

Kurt Heise - ask for Kelly Cave or other
Option B. contact Ray Basham
Kurt Heise to contact Jim Perry
Sam L. will work through Melissa D. to reach out
to Khalil with Green Task Force
Kurt Heise
Mary Bohling

Not on PAC list but good for AD HOC

- DWSD
- Wayne State
- Agencies
- Industry
- Port Auth
- Detroit Riverfront Conservancy

Charlie
Darrel
As Needed
As Needed
Kurt K.
Sam -

Other Organizations – PR Outreach list

- Ducks U
- Walleye Federation -
- Sea Grant
- DWEJ
- AGL
- DWFD
- Michigan Wetlands Association
- USFW
- Serria Club
- Detroit Riverfront Conservancy
- Wildlife Refuge Alliance
- MEC
- Belle Isle Conservancy
- Local Reps and Senators
- MAC - Metropolitan Affairs coalition
- SEMCOG
- IJC

News letter - AOC Section (Info for Friends of the Detroit River

- *Quarterly update for news letter & all other organizations.*
- *December - News Letter*
- *First step intro letter*
- *Currently funded under PAC Support*
 - *Possible future funding for media outreach*
- *DEVELOP OUTREACH SHEET BY NOV1*
- *NEW PAC INVOLVEMENT by Jan mtg.*
- *INFO FOR NEWS LETTER DEC 1*

Reminders -

Tricia - Send Kurt H. reminders

*** Hoping to present work plan by Nov meeting.

*** PAC member to contact IJC